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Jennifer Watson and Riebana Sachs Presented at GACC Midwest's US Market Entry Bootcamp

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On October 28, 2021, Jennifer R.M.C. Watson, Principal, and Riebana E. Sachs, Associate, in Masuda Funai's Corporate, Finance and Acquisitions Practice Group, co-presented on Mergers, Acquisitions and Joint Ventures at the German American Chambers of Commerce® of the Midwest (GACC Midwest) US Market Entry Bootcamp. The virtual workshop was held from October 25 to October 28, 2021 and was geared to equip German-based companies with the tools they need for a successful entry into the US market. There were numerous topics covered, such as mastering the US tax system, product liability and insurance coverage in the US, logistics, labor laws, marketing, sales structures, business culture and communication, and other pertinent topics.

The GACC Midwest, founded in 1963 and headquartered in Chicago, is an integral part of the German Chamber Network (AHKs) with 140 offices in 92 countries around the globe. GACC Midwest's continuing mission is to promote German-American business relations and to support trade and investment between Germany and the United States, especially the Midwest. The organization combines elements of a trade commission, a membership association, and professional consulting services for market entry, apprenticeships in the US, and more.